## REMARKS

Applicant has reviewed the outstanding Official Action and based on the corrections and amendments to the claims, respectfully requests timely reconsideration and approval of same. No new matter has been inserted by the modifications.

Regarding the claim objections to claims 17 and 24, claim 17 has been cancelled and claim 24 has been corrected to depend on claim 19.

Regarding the request for a clarification of claims 1 and 2, these issues have been resolved setting forth that it is truly the housing that pivots.

It is now clear that the holder is a separate unit, which is provided for rotatably mounting the reel unit to the fishing rod. The reel unit comprises at least a housing and a spool, where the spool is rotatably mounted to the housing. The rejection of claims 1 and 25, under 35 USC 102(b) as being anticipated by Jean et al., is no longer applicable, since Jean discloses a spool 3, rotatably mounted to a housing 1, which is fixed to a fishing rod 100 via two separate holders 110. Therefore, Jean fails to disclose and therefore anticipate a separate holder for turning or rotating the housing 1 on an axis parallel or approximately parallel to the axis (Y-Y') of the spool of the reel unit.

Regarding the rejection of claims 19-23, under 35 USC 102(b), as being anticipated by Murayama, original claims 10 and 19 have been combined to produce the amended claim, which focuses on the concept that the gear unit drivably connecting the crank with the reel comprises a return stop and that the locking direction of the return stop is reversible.

Murayama teaches a double bearing fishing reel unit comprising a reel body, a level winding device adapted to wind a fishing line parallel on a spool, which is rotatably supported between the right and left side boards of the reel body. The reel unit further comprises a fishing line guide in association with a

handle. Therefore, Murayama fails to disclose a return stop having a reversible locking direction. Therefore, the document cannot be an anticipatory reference. Neither Jean nor Murayama disclose adjusting a reel unit comprising a housing and a spool rotatably mounted on the housing by turning or rotating a housing on a axis parallel or approximately parallel to the axis of the spool of the reel unit, with a return stop having a reversible locking direction, the subject matter of independent claims 1, 19 and 25 is new and further not rendered obvious by the references.

As such, timely reconsideration and approval of the amended claims, which set forth clarification and remove any anticipatory issues, is requested. Please feel free to contact the undersigned with questions.

Respectfully submitted,

Stewart L. Gitler Reg. No. 31,256

December 18, 2007

HOFFMAN, WASSON & GITLER, P.C. 2461 South Clark Street Suite 522 Arlington, VA 22202 (703) 415-0100

Attorney's Docket: A-10036.AMA/bh